PROJECT GARDEN BUILDINGS - July 2026

Opportunity to Acquire a UK Garden Buildings Retailer with physical show site

Opportunity

- Established £5 million UK garden buildings retail platform with proven national demand, scalable technology, a physical show site and significant unused capacity.
- Potential to unlock growth potential through stronger commercial alignment, improved conversion and investment in digital marketing.

Key Highlights

- £5.07m turnover in 2025, up from £3.56m in 2024
- More than 20 years of trading history and sector experience.
- Marketing expenditure of £497k (9.8% of turnover), reflecting significant investment in customer acquisition and brand development.
- Well-established online brand operating nationally.
- National customer base with significant repeat & referral business.
- Large product catalogue.
- Established SEO presence with strong organic rankings.
- Highly scalable platform with low incremental staffing requirements.
- 1.9 million active website users over the last 18 months, demonstrating substantial national reach and an established customer audience.
- 13,000 purchases generated, with traffic growth significantly outpacing purchase growth and creating a clear opportunity to increase sales from the existing audience.
- Highly automated and integrated ecommerce platform capable of supporting materially higher sales volumes without significant additional technology investment or a proportionate increase in staffing.
- Independent multi-brand retail model supported by established supplier relationships, digital marketing capability and specialist sector knowledge. Website / Domains.
- Physical show site (Midlands) providing an established retail presence that complements the ecommerce business through product display, customer engagement and supplier relationships.

Expressions of Interest

- Interested parties will be required to sign a nondisclosure agreement (NDA) before further information is provided.
- Expressions of interest are required by **12.00 noon Tuesday 4th August 2026** with completion as soon possible thereafter.
- Any sale is likely to be on an accelerated basis via an Administration process.

Financial Overview

Recent Profit & Loss

£(m)	Draft MI 2025	unaudited Year end 2024	unaudited Year end 2023
Turnover	5m	3.5m	4.4m
Gross Profit/Loss	755k	225k	282k
Profit/ Loss for the Year	(35k)	(£165k)	(90k)

For Further Information

Further information is available upon completion and return of a Non-Disclosure Agreement (NDA), which is available on request. Enquires should be directed in the first instance to:

Name

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