

## MY FIRST FIVE YEARS (March 2025)

Opportunity to Acquire the Assets of a Business offering Parental Support on early years Child development. Ref: My First Five Years Limited – In Liquidation

### Opportunity

- App - designed by childcare experts
- The rights to three book titles written by childcare experts
- International Trademarks
- Website / Domains
- www.mffy.com

### Key Highlights

#### App

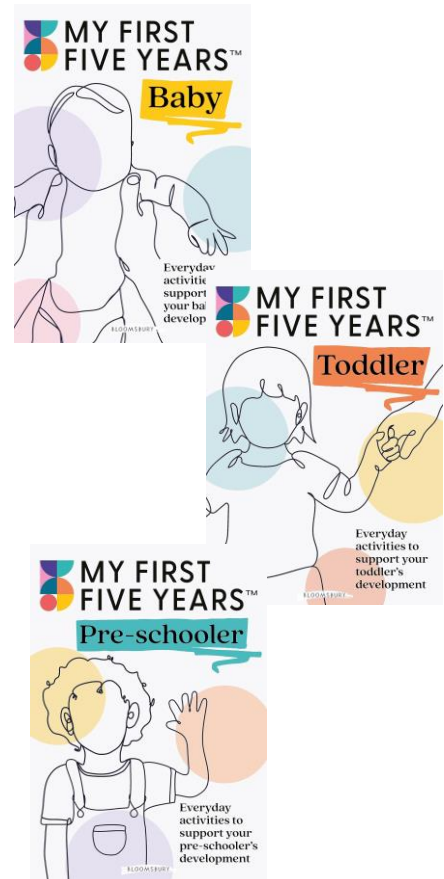
- Designed by experts and backed by science / research.
- Includes multiple features to support parents, child carers through the first five years of a child's development.
- Available on the App Store and Google Play.
- 5K + downloads on Google Play.

#### Books

- Written by renowned childcare experts.
- The First Five Years is across three books (Baby, Toddler and Pre Schooler) to help navigate through each stage of the child's development.
- Available from major book retailers.
- Published by Bloomsbury

#### International Trademarks

- Trademarks in USA and Australia



### For Further Information

Further information is available on request. Enquires should be directed in the first instance to:

**Name Stephen Milner**

**E.stephens.milner@eddisons.com**

#### Important Notice

The information above has been supplied by our Client and should not be relied upon as statements or representations of fact or warranties of any kind. Eddisons, its Directors and employees shall not be responsible for any error, omission or misstatement. Neither we nor our Client accept any responsibility whatsoever in respect of these particulars, which are simply offered as a general indication to parties who may be interested. Any notice of sale does not constitute an offer or contract.